

# NEWS RELEASE

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## FOR MORE INFORMATION:

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## Support Ocean Conservation with New License Plate

(Virginia Beach, VA) The Virginia Aquarium & Marine Science Center is proud to present a striking new license plate featuring an image of an endangered loggerhead sea turtle and the phrase "Protect Sea Life," beginning today. Proceeds from the sale of the plate help support the Virginia Aquarium's conservation and research programs, including our state-wide marine animal Stranding Response Program. The Stranding Response Program recovers and provides medical care and rehabilitation for stranded marine mammals and sea turtles throughout the state of Virginia.

"This license plate enables drivers to show the world that they support conservation of the marine environment and the incredible ecological diversity within it," said Virginia Aquarium Director of Research and Conservation Mark Swingle. "It is an exciting opportunity to generate much-needed funds for the important work that our team conducts every day."

The new design requires 450 pre-sold plates before it can be approved by the Virginia General Assembly, and only costs \$25 for a non-vanity plate or \$35 for a vanity plate.

To preorder the license plate, download the form from the Aquarium's website at <https://www.virginiaaquarium.com/donate/Pages/License-Plate.aspx>. There are three ways to return the completed form to our team for processing:

- Email it to our team at [accounting@virginiaaquarium.com](mailto:accounting@virginiaaquarium.com) and we will send you the link to process your online payment.
- Return the completed form in person to our Guest Services Office, located to the right of the ticket counter, and we can accept payment on-site.
- Mail the completed form and payment to us at:
  - Virginia Aquarium  
ATTN: Accounting  
717 General Booth Blvd.  
Virginia Beach, VA 23451

Forms will also be available at the Virginia Aquarium Guest Services Office and can be completed on-site and turned in. Please note that the digital copy of the form displays best in Internet Explorer, and can fail to load in other internet browsers.

For online payments, the name on the credit card or account created must match the name on the vehicle registration.

An image of the license plate is available at <https://virginiaaquarium.imagerelay.com/share/a6a1dee9a8e8409b8aba22b003123bfb>

*The Virginia Aquarium Foundation is a 501 (c) 3, nonprofit. The purpose of the Foundation is to support the Virginia Aquarium & Marine Science Center in its mission to inspire conservation of the marine environment through education, research and sustainable practices. Founded in 1981, the Foundation is dedicated to the success of the Aquarium which opened its doors to the public in 1986. Over the years, the Foundation's role in support of the Aquarium has not only included garnering financial support to pay for the Aquarium's exhibits, animals and habitats, but it has expanded to include funding of education programs, and research and conservation efforts such as the Virginia Aquarium Stranding Response and Sensible Seafood™ programs.*

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