

NEWS RELEASE

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Images available upon request

April 21, 2011

Icelandic Seafood Corporate Chef to Conduct Cooking Demonstrations at the Virginia Aquarium Sensible Seafood Fest

Thursday, May 26, 2011 – 6 p.m. to 9 p.m.

(Virginia Beach, VA) –Already tantalizing with seafood samplings from over 20 local Sensible Seafood restaurant partners, guests at the Virginia Aquarium Sensible Seafood Fest can also enjoy a cooking demonstration and presentation on sustainability from Chef Hilmar B. Jonsoon, C.M.C. He is the corporate chef for Icelandic USA, Inc. one of the primary sponsors of the May 26 evening event at the Aquarium.

The Sensible Seafood Fest, an adult-only event, highlights the freshest of regionally-sourced, sustainable ingredients. In addition to seafood, other foods will be offered as well as local beer and wines.

As guests follow the food trail through the Aquarium's Bay & Ocean Pavilion, they can visit exhibits and learn about regional efforts focused on restoration, sustainability, and environmental stewardship from event participants such as Buy Fresh Buy Local Hampton Roads, Lynnhaven River NOW, Virginia Institute of Marine Science, and Virginia Marine Products Board. The title sponsor is Farm Fresh Food and Pharmacy.

Tickets are \$40 per person (\$35 for Aquarium members). This includes all food plus three beverage tickets. For more information or to purchase tickets call 757-385-0272, or visit www.virginiaaquarium.com

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